

# Colorado Outdoor Recreation Search and Rescue Card Vendor Bulletin

Colorado Department of Local Affairs

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#### **CORSAR Card In The News**

Excerpt from The Coloradoan (1/24/2006)

Teams that conduct rescue operations across the state have received a financial boost from increased sales of Colorado Outdoor Recreation Search and Rescue cards. The cards are for hikers, cross-country skiers, cyclists and others who venture into the outdoors but don't otherwise contribute directly to a state fund dedicated to search and rescue operations. The fund is primarily supported through 25-cent surcharges on hunting and fishing licenses and permits for boats and off-road vehicles.

Since 2002, when the cards became available, revenue from statewide sales has grown from \$18,000 to more than \$66,000 in 2005. That means more funding to reimburse search-and-rescue team members for costs they incur on missions. It also covers some of the cost of training and equipment.

The revenue growth reflects increased use of the backcountry by people other than hunters, said Larimer County Commissioner Kathay Rennels, a member of the state's Search and Rescue Council, which awards grants from the Search and Rescue Fund to rescue groups for training and equipment.

Groups such as Larimer County Search and Rescue and the Larimer County Dive Team are nonprofit organizations run by volunteers who work with the Sheriff's Office in conducting rescue operations. Members are eligible for reimbursement for food and fuel related to missions.

"A lot of the time, these folks don't even put in for reimbursement," Rennels said. "They are dedicated to what they do and don't worry about the money. So anything we can do to help them and thank them for their service is wonderful." The cards, which are available at many retail outlets that sell sports and outdoor equipment, cost \$3 for one year or \$12 for five years.

### Why Do I Keep Getting This Bulletin?

You may be one of the 77 vendors (out of 482) who, after requesting to be a vendor more than a year ago, have had **NO** activity or card sales since you signed up. If you would rather not be a vendor, that's not a problem, but we need to remove you from our vendor list and close your account.

The vendor list is available on our website and buyers often consult it to buy a card. We would like to avoid any confusion for our buyers and provide only active vendors on the list. So please, if your name is listed on the attached sheet (*page 3*) and you no longer want to sell the card, would you please contact us by phone (970-248-7311) or e-mail (sue.schneider@state.co.us) and we will remove your name from our vendor list. If you're not sure and would like more information about the card and the Search and Rescue Fund feel free to call as well. **Please contact us by February 28th**.

Thanks in advance!













#### Colorado Department of Local Affairs

Search and Rescue Fund 222 S. Sixth Street, Room 409 G.J., CO 81501

> Phone: 970-248-7311 Fax: 970-248-7317

Search and Rescue Fund

We're on the web! www.state.co.us/ searchandrescue

ARE YOU REALLY
READY FOR THE
BACKCOUNTRY?
Prepare for the
unexpected...buy the
card.

Help Colorado's search and rescue teams save lives...

#### Vendors-

Send stories or questions we could include in the bulletin to sue.schneider@state.co.us. We'd love to have some "first-hand" accounts to share with other vendors. Photos are great too!

#### **New Vendors**

#### Welcome to these new vendors!

Vendor	<b>Location</b>
Wal-Mart Supercenter 842	Pueblo
University of Denver Alpine Club	Denver
Roaring Fork Valley Horse Council	Glenwood
3 Docs, LLC	Ridgway
Marks Outdoor Sports	Alamosa
Courtyard Country Inn	Westcliffe
Wal-Mart	Aurora
Sportsman's Warehouse	Colo. Spgs.
Sportsman's Warehouse	Denver
Westcliffe Inn	Westcliffe



## "Imitation is the sincerest flattery."

If imitation is the sincerest form of flattery, then the COR-SAR card should be feeling pretty good about itself right now! The State of Utah is looking at replicating the idea. They too encounter costly search and rescue for individuals who are recreating in the remote backcountry. The state is sparsely populated and money is scarce to pay for search and rescue costs that can skyrocket. Utah has a basic program similar to Colorado's Search and Rescue Fund, but will pursue a voluntary card program to bring more money into the system, following on Colorado's lead.

□ We've also been contacted recently by an individual who
□ works in the Aeronautical Rescue Co-ordination Centre at
□ RAF Kinloss in Northern Scotland and one of his tasks, is
□ mountain rescue liaison. He happened to read an article on□ line from the Ft. Collins Coloradoan (page 1) about the fund
□ and the CORSAR card, and was interested in possibly im□ plementing a similar program in the UK. We're global!

#### Inactive Vendor List

Any Vendor Who Signed Up More Than a Year Ago and Has Never Reported Any Sales

If your name is on this list, and you would like it removed from our vendor list, please call (970-248-7311) or e-mail (sue.schneider@state.co.us) and we will see that you are removed from the list. Thanks! If you would like to remain a vendor but can't remember how to report sales, what your responsibilities are, don't remember seeing any CORSAR cards, or just have a question, you may also contact us.

Vendor	Town	Signed Up	Vendor	Town	Signed Up
Aspen Park Drug	Conifer	7/2004	Rampart SAR	Northglenn	12/2003
Aspen Perk Coffee House	Conifer	7/2004	Redeemer Ranch	Center	7/2003
Back Country Skiers Alliance	Eldorado Spgs	12/2003	Rifle Recreation	Rifle	9/2003
Best Western Vista Inn	Buena Vista	8/2002	San Juan Adventure	Ouray	4/2002
Beg Ed's Emporium	Evergreen	6/2004	San Juan Snowcat	Boulder	10/2004
Bike Station	Lakewood	7/2004	Smoky Hill Wal-Mar		10/2004
Bookcliff Middle School	Grand Jct.	9/2001	The Home Ranch	Clark	7/2002
				Denver	7/2002
Boy Scout Troop 171 Boy Scout Troop 114	Longmont Littleton	4/2004	Thrillseekers, Inc. Timberline Lodge		
1		9/2004	•	Winter Park Lakewood	11/2004
Boy Scout Troop 457	Greenwood Vlg	•	Troop 166		9/2001
Clear Creek County Sheriff	Georgetown	7/2004	Unaweep Inter. Cntr.		2/2003
Columbine Market	Gypsum	7/2001	V&V Hardware	Monte Vista	7/2001
Cub Scout Pack #362	Littleton	10/2001	*Wal-Mart	Rifle	9/2004
Eastern Mountain Sports	Boulder	8/2004	*Wal-Mart #5123	Colo. Spgs.	9/2004
Eastern Mountain Sports	Glendale	8/2004	*Wal-Mart #1008	Ft. Collins	7/2001
Elk Point Lodge	Bayfield	7/2001	*Wal-Mart #1200	Colo. Spgs.	7/2001
Evergreen Mountain School	Evergreen	8/2001	*Wal-Mart #1280	G.J.	7/2001
Evergreen Surveying, Inc.	Evergreen	7/2004	*Wal-Mart #1434	Colo. Spgs.	12/2002
Farris Survival	Englewood	1/2004	*Wal-Mart #1550	Gunnison	7/2001
Floyd Borakove	Denver	7/2001	*Wal-Mart #1659	Brighton	7/2001
Fruita Outdoor Adventures	Fruita	7/2002	*Wal-Mart #2072	Lamar	7/2001
Garfield County SAR	Glenwood Spgs		*Wal-Mart #2223	Westminster	7/2001
Geneva Glen Camp	Indian Hills	9/2004	*Wal-Mart #2729	Ft. Collins	7/2001
Goodnight's Lonesome Dove	South Fork	7/2001	*Wal-Mart #2752	Commerce Cty	
Great Divide Outfitters	Bayfield	1/2002	*Wal-Mart #2892	Parker	7/2001
Gunnison County Sheriff	Gunnison	7/2002	*Wal-Mart #869	Alamosa	7/2001
Sierra Club	Ft. Collins	1/2004	*Wal-Mart #924	Sterling	7/2001
Lake Estes Marina	Estes Park	7/2001	*Wal-Mart #953	Loveland	7/2001
Larimer County Sheriff	Ft. Collins	2/2002	*Wal-Mart #962	Trinidad	7/2001
Lasting Impressions	Paonia	7/2001	*Wal-Mart #966	Cortez	7/2001
Leisure Time Sports	Cedaredge	2/2002	*Wal-Mart #984	Castle Rock	7/2001
Mancos Valley Chamber	Mancos	10/2002	Western St. Mtn.Rsc.	Gunnison	1/2004
Mesa County SAR	G.J.	12/2003	Western Trading Co.	Denver	7/2002
Mountain Rescue Aspen	Aspen	12/2001	Wilderness Trails	Bayfield	7/2003
Mtn. & Road Bicycles	Idaho Springs	7/2004	Wolf Creek Ranch	South Fork	7/2001
Outback Outfitters	Idaho Springs	7/2004	Your Fishing Partner	Idaho Springs	9/2004
Outdoor Guru	G.J.	6/2002			
Outdoor World	Estes Park	4/2003	*Most Wal-Mart stores were signed up by the home		
Paonia Farm & Home Supply	Paonia	8/2001	office in Arkansas-if you have questions about the		
Park County Sheriff's Office	Fairplay	2/2004	program please give us a call.		
Ptarmigan Sports	Edwards	7/2002			
J					